



PRAASA  
2023  
Area 05  
Los Angeles



# PRAASA LOGO CONTEST

Southern California Area 05 is hosting PRAASA in March, 2023, and we need a logo for the event.

Win:

- Free 2023 Registration
- Free 2023 Saturday night banquet ticket

Submit your original design:

To: [logo@area05aa.org](mailto:logo@area05aa.org)

By: 11 pm, Thursday, September 30, 2021

## **PRAASA 2023 LOGO CONTEST GUIDELINES**

PRAASA (Pacific Region Alcoholics Anonymous Service Assembly) is an annual General Service event that rotates among the 15 General Service Areas in the nine western states.

PRAASA will be hosted by our Area, Southern California Area 05, in March, 2023, and we need a logo.

### **Logo Use**

The logo will be used for buttons and letterhead, but not for large signs or banners. It should look good in both color and black and white, and duplicate well.

### **Submission Guidelines**

- The contest is open to any member of Alcoholics Anonymous who lives in, or attends meetings in, Southern California Area 05.
- Submit a digital color copy of your original design in a standard format (jpg, png, pdf, tiff, docx) by attaching it to an email.
- Include your name and phone number in the body of the email.
- All submissions become the exclusive property of PRAASA 2023 and the Submitter irrevocably assigns to PRAASA 2023 all rights to submitted artwork without limitation.
- You may submit as many logos as you like, but each one should be attached to a separate email.

### **Deadline**

Entries must be sent by 11 pm, Thursday, September 30, 2021.

Send to:

**logo@area05aa.org**

### **Prizes**

The winner of the PRAASA 2023 Logo Contest will get one (1) free PRAASA 2023 registration and one (1) free Saturday night PRAASA 2023 Banquet ticket.

### **Design Tips**

The PRAASA logo should symbolize both PRAASA and what is unique about the Southern California Area 05 of A.A. in accordance with A.A. Traditions and without violating Trademark law.

Southern California Area 05 extends from the Pacific Ocean on the west through Ontario on the east, and from Rosecrans on the south to Mulholland and the crest of the Santa Monica/San Gabriel/San Bernardino Mountains on the north, including La Crescenta and La Canada/Flintridge.

The purpose of PRAASA is to develop greater unity among the members, groups, and Areas of the Pacific Region; to encourage the exchange of ideas and experiences; and to provide an opportunity for members to discuss pertinent aspects of A.A.